Annual Message

We began 2014 still in shock over the devastation caused by Super Typhoon Haiyan, working tirelessly to prepare for the January 12th Concert for the Philippines. I was humbled and inspired by the outpouring of support from our artist partners who donated performances including The Offspring, Bad Religion, Heart, The Filharmonic, and special surprise appearances by Travis Barker and Mike Einziger. Stryker from KROQ did an amazing job tying all these performances together as the MC. The show would not have been possible without donations and generous support from AEG, AXS TV, Yucaipa Companies, AXS Digital, Mark Haefeli Productions, the Linkin Park Crew, Upstaging, and many more. In tandem with the Concert, Music for Relief also received generous donations of signed instruments and memorabilia from Alice in Chains and their musician and athlete friends as a part of their Fantasy Football League online auction to raise funds. Ultimately, we raised more than a half million dollars (including funds raised and contributed in 2013) for the relief and recovery effort, thanks to these valuable partnerships.

In May, the international community became aware of an acute, severe outbreak of Ebola in West Africa, to which Music for Relief responded. By the end of 2014, we had provided funds for more than 500 full personal protective suits for health workers bravely treating infected men, women and children.

I am fortunate to have been afforded the opportunity this year to travel to the Philippines and meet the extraordinary people benefitting from our programs on the ground. The courage that these families demonstrated was unparalleled. I saw tremendous progress, but still much suffering and work to be done in the months and years ahead.

I am grateful to all the donors who made Music for Relief’s work possible in 2014, Thank you.

Sincerely,

Whitney Showler
Chief Operating Officer
Mission Statement

Comprised of musicians, music industry professionals, and fans, Music for Relief seeks to bring the music community together to create awareness and raise funds for those in need.

Our mission is to respond to natural disasters as they occur to help survivors recover and rebuild. We also recognize the environmental consequences of global warming, which has demonstrated the capability to accelerate and strengthen certain types of natural disasters. Therefore Music for Relief is also dedicated to reducing greenhouse gases and educating the public about climate change as a means of disaster risk mitigation.

What We Do

Since inception in 2005 Music for Relief has raised over $7 million for survivors of more than twenty-five disasters across four continents including the 2004 Indian Ocean tsunami, Hurricane Katrina, China’s Wenchuan earthquake, a cholera outbreak in Zimbabwe, the 2010 Haiti earthquake, and the 2013 Typhoon Haiyan in the Philippines. MFR has organized benefit concerts and online auctions with multi-platinum musicians and celebrities to help rebuild and provide medical attention and necessary supplies to people in need. Music for Relief has also planted over 1 million trees to help reduce global warming.

2014 Milestones

- Raised $1.479 million for disaster relief and our clean energy program, Power the World – Music for Relief’s most successful year since inception.
- Successfully implemented two new disaster relief programs following The Ebola Outbreak in West Africa and Severe Flooding in the Balkans.
- Continued the impactful Power the World Initiative to raise awareness about 1.3 Billion people without access to electricity.
- Provided clean, renewable energy to more than 110,000 people this year via Power the World.
- Enlisted the support of six new artist partners including Heart, Magic!, Alice In Chains, Thirty Seconds to Mars, Emerson Hart and AFI.
- Expanded charitable network outreach with new artists and management companies that will develop into support in the future.
- Partnered with World Famous Boxer Manny Pacquiao on a t-shirt to benefit Long Term Typhoon Haiyan Recovery.
Typhoon Haiyan Relief - Philippines
Partner: International Medical Corps (IMC) - $441,000 contributed

In 2014 MFR continued our support of relief and recovery in the Philippines following Typhoon Haiyan.  As the immediate emergency needs of communities were met, programs transitioned to help longer term recovery including the following:

Food Security / Nutrition - Supported community gardens as well as in patient and outpatient feeding for malnourished women and children.

Mental Health / Gender Based Violence Prevention – Local professionals as well as IMC Staff provided education and skill building for community health workers, enabling them to identify and refer people suffering from mental health issues triggered by the trauma of the Typhoon.  Health workers also learned to identify and support victims of gender based violence which occurs due to stress of living conditions including multiple families living together, loss of livelihood, and reduced income.

Hospital Support / Physical Health – Replaced equipment destroyed by the storm at Burauen District hospital including two ECG machines, two fetal incubators, an ultrasound and an X-ray machine.  Funds were also utilized to make repairs and rehabilitate regional health centers.

Water / Sanitation – Funded training programs for parents and children to learn proper hand washing and other basic hygiene.  These trainings were held at schools where IMC also rebuilt or installed
latrines and hand washing stations. Health clinic staff reported lower incidents of illness since the water and sanitation program was implemented.

**MFR Site visit to Leyte Province in the Philippines**

Six months after Typhoon Haiyan devastated Tacloban and surrounding areas in Leyte Province, Music for Relief and a major donor visited programs we funded in the region. Our partners on the ground, International Medical Corps, hosted our visit and brought us to tour their office / headquarters as well as the programs in the field.

We saw firsthand the programs outlined above and met beneficiaries of these programs. Highlights included visiting community and household gardens that are a cornerstone of the food security program. We learned that our funds are providing tools and training for families who’ve lost income sources due to the Typhoon and therefore have become food insecure. We saw one large community “training garden” in a neighborhood center that provides vegetables for the entire neighborhood and then individual family gardens for those who are identified as having the greatest need.

We visited Burauen District Hospital and saw that the facility was still incredibly damaged by the storm, but, our donations provided new equipment to keep the Hospital functioning. We also provided replacement equipment and rehabilitation at a regional health center in Julita.

The hand washing training with parents and children was also fun to experience. The adults and children seemed interested and engaged and very excited about the new latrines and sinks being installed at the children’s school. The latrines being replaced had been damaged in the storm but were insufficient even before Haiyan, therefore much needed.

Music for Relief’s contributions in 2013 and 2014 totaling $575,000 helped International Medical Corps deliver medical, nutrition, water/sanitation/hygiene, and mental health services to about 255,000 people. IMC also indirectly reached a total population of approximately 2.5 million.

**Ebola Prevention**

Partner: International Medical Corps - $175,000

One of the largest Ebola outbreaks in history came to the attention of the international community in March 2014. The Ebola virus is highly contagious and can easily spread through human-to-human contact. As of the end of December 2014, nearly 20,000 cases had been reported and more than 7,500 fatalities had occurred (WHO, 2014). In response to this crisis, Music for Relief provided personal protective gear for health workers responding to the outbreak, enabling them to safely and effectively treat more patients and help stop the spread of Ebola. Thanks to our generous donors, we have provided the funds for more than 500 full personal protective suits to date.
Balkan Flood Relief  
Partner: International Medical Corps - $25,000

In May 2014, the Balkans were hit with heavy rainfall causing the worst floods the region has seen in living memory. These severe floods have caused extreme damage of roads, buildings, houses and more, leaving many displaced from their homes. More than 1 million people were without clean water. Moreover in Bosnia, due to the heavy downpour, there has been a growing concern about resurfacing landmines from the Bosnian war, causing greater risk for flood victims.

MFR contributed funds to our partner International Medical Corps to deliver rescue equipment, food, clean water and provide sanitation and disease prevention services.

Additionally Music for Relief provided solar lights for affected families either living in shelters or at home without power as the electricity was not restored in some communities for months. We provide more than 200 lights, impacting 1,000 people.

Haiti Earthquake – Long Term Recovery  
Aid Still Required - $25,000

Funding made the construction of a new school possible in our agriculture/reforestation program in Deuxième Plaine for 350 kids and adults (includes ongoing weekly teacher training for 11 teachers).

Hurricane Sandy – Long Term Recovery  
All Hands Volunteers - $25,000

Two years after Superstorm Sandy struck the eastern side of the United States, bringing widespread damage from Delaware to Rhode Island, there are still families who have been living with significant damage to their homes and have not been able to rebuild. Sandy was one of the worst storms the US has seen this decade and thousands of homeowners were left completely overwhelmed by their heavily damaged properties. Music for Relief contributed to All Hands Volunteers to help families rebuild, repair, and replace essentials.
Clean Cookstoves in Nepal
World Wildlife Fund - $100,000

Most families who live in the Terai Arc Landscape in Nepal cannot afford electricity, and must rely on large quantities of wood for cooking. On average, each person in the Terai region uses up to 2,000 pounds of wood per year, resulting in massive clear cutting of trees that yields serious consequences for both people and wildlife.

In 2014 we reached our goal of installation of 205 biogas plants in two villages within the Chitwan National Park Buffer zone in Nepal, resulting in 1,005 individuals gaining access to renewable energy. 256 tons of fuel wood was saved in the first six months after installation thanks to the biogas plants; with an estimated savings of 512 tons of fuel wood annually. 205 households now benefit from access to proper sanitation and hygiene as a result of modern toilets built as attachments to the biogas plants.

Biogas has direct positive impacts on climate change. It helps to reduce greenhouse gas emission as methane produced from the biogas plant is used for cooking.

Solar Light Distribution in West Africa
Project C.U.R.E. - $100,000

MFR funded solar lights in West Africa for families impacted by the Ebola virus: $100,000 provided 22,000 solar lights to help more than 100,000 people. Nokero N200 solar Lights were purchased by Music for Relief and donated to Project CURE. Distribution took place in Liberia, Guinea and Sierra Leon.
Solar Energy in Haiti
Earthspark International - $59,000

EarthSpark used a portion of this donation ($9,000) to launch a new ‘roving vendors’ experimental arm of their Enèji Pwòp retail program. This included the recruitment of 20 additional clean energy vendors, training for these vendors and then instead of operating as independent retailers, they are employed sales people. This is an experimental diversion from the usual model, and we have found that it yields significantly higher sales – often in more remote areas. The program has led to an additional 900 solar lights sold, benefiting 4,500 people, most of whom live in extremely remote areas in southern Haiti.

The remaining funds were directed to a retrofitting project for the essentially non-functional current diesel grid. This retrofit delivered 24/7 electricity to customers in the town of Tiburon, Haiti from a solar - wind hybrid generation system with battery storage. This project brought grid electricity to 420 homes, over 2000 people. An additional 3000 people benefit from the electric powered mills, agricultural processing, and other electricity powered services in the town. Prior to this new smart grid installation, the town had no electricity.

Solar Suitcases in Uganda
WE CARE Solar - $50,000

In Uganda and throughout Africa, pregnancy and childbirth complications result in hundreds of maternal deaths every day. Ugandan clinics often don’t have reliable electricity for lighting and medical equipment. Music for Relief via Power the World is helping to change this fact and reduce maternal mortality rates by providing solar light and power for hospitals and health clinics via the WE CARE solar suitcase. We contributed funds for 33 solar suitcases in 2014 to be installed in 2015 in Uganda.
Concert for the Philippines
Music for Relief organized Concert for the Philippines in January 2014 to raise funds for recovery in the following Typhoon Haiyan (Yolanda), one of the most powerful tropical storms ever recorded. 100% of proceeds were contributed to International Medical Corps to assist the 15 million people impacted. Concert for the Philippines included performances from Linkin Park, The Offspring, Bad Religion, Heart as well as special guests The Filharmonic, Travis Barker, and Mike Einziger from Incubus. Supporters of Music for Relief were asked to either raise or donate a minimum of $250 to attend this intimate concert that was held at Club Nokia in Los Angeles. The concert raised $350,000.

Auction for the Philippines
In collaboration with Alice In Chains & Friends Fantasy Football 2013, Music for Relief raised funds through an online auction. The auction consisted of rare and collectible items that included original oil paintings by Alice in Chains vocalist/guitarist, Jerry Cantrell, a custom Les Paul guitar signed by Billy Joe Armstrong of Green Day, signed drum head from Foster the People, and a trip for two to New York City to attend the fall Porsche Design Runway Show with Linkin Park’s Chester Bennington. The online auction raised $50,000 for typhoon survivors.

Birthday Donations and Challenges - $43,500
Mike Shinoda and Dave ‘Phoenix’ Farrell of Linkin Park gave up their birthdays and invited Linkin Park fans to donate to each band member as part of a birthday fundraising competition. Steve Aoki donated $36,000 to Music for Relief in honor of his 36th birthday to Typhoon Haiyan Relief. Total raised was $43,500.
Hard Rock Signature Series T-shirt from Linkin Park - $138,000
Music for Relief continued to benefit from the partnership with Hard Rock International in 2014. The Linkin Park Signature Series: Edition 31 T-shirt designed by Mike Shinoda was sold online and at all Hard Rock locations worldwide with 15% of proceeds benefitting Music for Relief’s Power the World. This exclusive line consists of men’s and women’s t-shirts. Hard Rock International also incorporated Power the World messaging, branding and in some cases video elements into select stores to help raise awareness about the 1.3 billion people worldwide without access to electricity.
**Orange County Half Marathon -$5,000**
Costa Mesa, CA

Music for Relief supporters participated in the Orange Country Half Marathon for our first ever endurance event. Runners leveraged their participation to raise awareness and funds for MFR disaster relief and environmental programs.

**Beach Clean Up**
Huntington Beach, CA

Music for Relief volunteers joined forces with Electronic Music Alliance, Coast Keepers and Coastal Playground to clean up litter and trash at Huntington Beach, CA. We had a great time and cleaned up a beautiful beach in Orange County.

**Bonnaroo Music Festival Volunteer Day**
Manchester, TN

Festival volunteers and Music for Relief supporters helped beautify New Union Elementary School in Manchester, TN in advance of Bonnaroo 2014. Volunteers painted the cafeteria, landscaped the front of the school with some new plants and built new picnic tables for the pre-kindergarten – 5th grade school in partnership with Hands On Nashville.
Music for Relief Activation on Carnivores Tour
North America

The Music for Relief activation at the 2014 Carnivores tour engaged fans via a photo booth enabling fans to document their experience at the Tour and lend their support to the movement to take action on climate change leading up to the United Nations Climate Summit in New York on September 23. Concertgoers also had the opportunity to see, touch and try out various clean energy tools such as solar lights, the WE CARE Solar Suitcase, and a clean cookstove – all are part of the Power the World initiative to bring clean energy to those without access to electricity.

Music for Relief and environmental non-profit REVERB worked together with tour production, artists and fans to make Carnivores Tour more environmentally friendly. Greener touring practices include recycling throughout the venue, free water stations for refillable bottles, reusable and compostable products rather than disposable backstage and on busses and incentives like preferred parking and signed items for concertgoers who carpooled. Upstaging coordinated biodiesel fuel for company-owned vehicles on the tour where possible.

Nature Walk with Children via Nederland Cares
Amsterdam, Netherlands

In advance of the Linkin Park Underground (LPU) Summit in Amsterdam, Music for Relief gathered approximately 25 LPU volunteers from around the world including Russia, US, Italy, Germany, Switzerland and more to help local disadvantaged children learn about nature, build self esteem and team work.

Tree Care Event at Stetson Ranch Park
Sylmar, CA

Since 2009 Music for Relief has been planting and caring for trees in Stetson Ranch Park after a wildfire wiped out much of the forest. Due to the drought, there was no planting in 2014, but Music for Relief was there to water, mulch, weed and care for the trees we’ve planted over the years.

United Nations Climate Summit
New York, NY September

MFR founders and board members Mike Shinoda and Chester Bennington participated in the historic Climate Summit called by United Nations Secretary-General Ban Ki-moon in New York. Bennington and Shinoda attended the opening ceremony in the United Nations General Assembly and did press at the Summit. Music for Relief promoted the band members’ participation via newsletter and social pages.
Power the World Activation on The Hunting Party Tour
Europe / UK

During Linkin Park’s tour through eleven European cities from November 3 - 20, 2014, thanks to generous support from Siemens, MFR’s Power the World “power booth” - a specially equipped multimedia container was on site. The Power Booth gave concertgoers a chance to learn and engage with Music for Relief’s Power the World program. Inside the container, a multimedia show raised awareness about energy poverty and clean energy solutions.

Leadership

Whitney Showler  
Chief Operating Officer  
Secretary of the board

As of November 2014:
Kimberly Hurtarte  
Development & Communications Associate

Music for Relief Board of Directors

Brad Delson  
Founder, Chief Executive Officer

Chester Bennington  
Founder

Dave Farrell  
Founder

Joe Hahn  
Founder

Rob Bourdon  
Founder, Chief Financial Officer

Mike Shinoda  
Founder
Advisory Board

Evan Ageloff
Strategic, Financial & Operations Analyst

Jo-Ann Armstrong
Director of Booking
Honda Center & Anaheim Ducks

Jordan Berliant
Manager
The Collective

Paris Cohen
Attorney, CalBRE Broker
JP Cohen Property Management

Matt Colon
Manager
Deckstar

Dawn Emling
CEO
People and Planet

Mark Gold
Associate Director
UCLA Institute of the Environment and Sustainability

Morgan Gubin
Director, Music Marketing
Platinum Rye Entertainment

Mark Kates
Founder
Manager
Fenway Recordings

Vanessa Kromer
Senior Director of Publicity
Nederlander Concerts

Julian Lennon
Musician, Photographer, Philanthropist

David K. Pressman
David Pressman Events

Jonathan Schwartz
Partner
Gudvi, Sussman & Oppenheim

Anna Shinoda
Author
& Volunteer for Music for Relief

Jessica Sklar
Partner
Machine Shop

Peter Standish
Senior Vice President of Marketing
Warner Bros. & Reprise Records

Brian Swarth
Vice President, Group Director Digital Services
Showtime Networks, Inc

David Weier
Vice President Music Programming
Fuse Networks/Madison Square Garden
Financials

In 2014 Music for Relief raised over $1,479,000 in donations, making it the highest grossing year since inception of the organization.

A total of $1,023,975.43 was contributed to our programs, while $152,411.93 (14.9%) went to administrative expenses and $171,430.51 (16.7%) was spent on fundraising expenses.

For the 12 months ending December 31, 2014:

Net assets at the beginning of the year $197,026

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<th>Category</th>
<th>2014 Total</th>
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<tr>
<td>Donations</td>
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<td>Program Expenses</td>
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Year-End Net Assets $302,235.72

+This report was prepared without audit from Music for Relief’s books and records.